

Website development rates

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One-off starting fees for a defined website scope. These are alternatives, not charges to add together.

Existing general web-development invoice rates. NGN and USD are separate market prices, not exchange-rate conversions. Final scope and fees are confirmed in a written quote.

Service / scope	Starting fee
Landing / campaign page One campaign, enquiry CTA and responsive sections.	₦350,000
Personal portfolio / CV website Up to five pages for work, profile and enquiries.	₦350,000
Small business / brochure site Up to five public pages, contact and basic search setup.	₦450,000
Corporate / professional services Up to ten pages, service detail and structured enquiries.	₦650,000
Beauty / salon / wellness website Services, gallery, location and WhatsApp enquiries.	₦450,000
Restaurant / food business Menu and reservation link; no custom ordering engine.	₦450,000
Event / wedding / conference Event information, schedule and registration handoff.	₦400,000
NGO / charity / community Mission, programmes, updates and donation handoff.	₦500,000
Religious / ministry website Programmes, media links and contact; no media hosting.	₦450,000
School / academy website Public admissions information; no student portal.	₦600,000
Real estate listing website Editable property listings and agent enquiries.	₦750,000
Clinic / healthcare information Public services and appointment handoff; no patient data.	₦650,000
Hotel / hospitality website Rooms, offers and an existing booking-provider link.	₦600,000
Blog / publication / news CMS Editable articles, categories and publishing access.	₦650,000
Training / course campaign + CMS One programme, admin editing, images and registration.	₦650,000

Functional websites

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Commerce, bookings and custom platforms. Each row is an alternative starting scope.

Service / scope	Starting fee
Single-vendor online store Up to 25 initial products, orders and one payment gateway.	₦900,000
Digital downloads / product store Catalogue, one gateway and protected file delivery.	₦950,000
Appointment / booking system One business, availability and booking administration.	₦1,000,000
Restaurant ordering system Menu, cart, order workflow and delivery-zone settings.	₦1,100,000
Hotel reservation platform Room inventory, dates, booking workflow and admin.	₦1,400,000
Membership / subscription portal User accounts, access levels and one recurring gateway.	₦1,200,000
Online learning / LMS Courses, lessons, enrolment and learner accounts.	₦1,500,000
Directory / classifieds website Listings, search, owner submission and moderation.	₦1,200,000
Job board / recruitment portal Job listings, employer access and applications.	₦1,400,000
Client portal / internal dashboard One business workflow, role access and reporting.	₦1,300,000
SaaS / custom web app MVP One core workflow, authentication and admin tools.	₦2,000,000
Multi-vendor marketplace Seller access, listings and orders; payouts scoped first.	₦2,500,000
Logistics / delivery portal Shipment requests, status tracking and operations admin.	₦1,800,000
Crowdfunding / fundraising platform Campaigns, payment handoff and moderation workflow.	₦2,000,000
Fintech / regulated-data platform Paid discovery and architecture only; build quoted after.	₦500,000

The fintech / regulated-data fee is for discovery and architecture only, not a complete platform build.

Scope and monthly care

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Care is optional and separate from the one-off website fee.

Included in the build

Responsive design, agreed pages/workflows, basic metadata and search setup, testing, deployment assistance, Git source handover, one admin handover session, and two consolidated revision rounds. Includes 30 days of fixes for defects in the agreed functionality after launch.

Provider costs and exclusions

Domain, hosting, database, email/SMS, plugins, stock licences, gateway fees and usage overages are separate provider costs. New features, redesigns, third-party outages and unlimited content changes are not included.

Service / scope	Monthly fee
Essential care Up to 2 hours a month: small edits, health checks and updates.	₦30,000
Business care Up to 4 hours a month: edits, updates, checks and backup review.	₦60,000
Commerce / application care Up to 8 hours a month: workflow checks and technical maintenance.	₦120,000

Optional care starts at handover. Month one is included in the completion payment if selected; later months are billed in advance. Hours do not roll over. New features, redesigns, bulk uploads and 24/7 support are excluded. Extra work starts at NGN 15,000/hour with approval. No automatic charge is authorized.

Optional additions

Extra static page from NGN 30,000; extra revision round from NGN 25,000; standard payment-gateway integration from NGN 100,000. Migration, copy, SEO campaigns, multilingual content and rush delivery are quoted separately.

Web payment

One full payment when the agreed website is complete, tested and approved by the client. No deposit or development instalments. Source handover follows settlement. Quotes are valid for 14 days.

Invoice template

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Not issued. Replace every bracketed field and confirm the scope before sending to a client.

Prepared by	Moses Onerhime mosesonerhime11@gmail.com
Billed to	[Client / company name and contact]
Invoice / issue date	[Unique invoice number] [Issue date]
Project / delivery	[Project name] [Agreed delivery date]
Service / scope	Website development: [Agreed deliverables, format, duration/pages and exclusions]

Description	Amount
[Agreed core service]	[Agreed amount]
[Approved add-ons only]	[Amount / none]
[Agreed discount]	[Amount / none]
[Applicable tax treatment, confirmed before issue]	[Amount / not applicable]
Total service fee	[Final total]
Optional first month of care	[Selected care fee / none]
Total due on completion and approval	[Final agreed total]

Payment and delivery

One full payment when the agreed website is complete, tested and approved by the client. No deposit or development instalments. Source handover follows settlement. Quotes are valid for 14 days.

Payment details are supplied privately on the issued invoice. This public template contains no bank account, third-party payment email, client details, late fee or payment request.

Two consolidated revision rounds within the agreed brief. Additional scope requires a separate written quote. State any usage, source-file or posting agreement explicitly before issue.